MISSION STATEMENT;

"Our mission is to craft wholesome foods that celebrate nature’s integrity by minimizing the use of synthetic preservatives and artificial additives. We employ sustainable and ethical production strategies that promote a healthier lifestyle and invoke a deeper appreciation for authentic, natural food."

Goals:

1. **Provide Pure and Natural Products:** Ensure that all our organic foods are crafted without synthetic preservatives, delivering high-quality, fresh, and wholesome products that customers can trust.
2. **Foster Health and Well-Being:** spread awareness among the community about the benefits of organic, synthetic preservative-free foods and provide a healthier alternative for a healthier lifestyle.

Product label contents:

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| --- | --- | --- |
|  | Product name | Cold pressed groundnut oil/ Cold pressed coconut oil |
|  | Brand name or logo |  |
|  | Manufacturer information | VELLORE AGRO INDUSTRIES  K-2, SIDCO Industrial Estate, Kangayanellore Road, Katpadi block, Vellore, Tamil Nadu-632006 |
|  | Ingredients list | No added preservatives. |
|  | Net weight or volume | 1 Litre |
|  | Expiration date | 1. Best consumed within 3-months of opening. 2. 6-months from the date of manufacturing if stored in a cool dark place. |
|  | Usage instructions | 1. Store in a cool dry place. 2. Do not expose to direct sunlight. |
|  | Safety warnings | NA |
|  | Allergens (if applicable) | NA |
|  | Nutritional information (for food products) | Food testing laboratory |
|  | Barcodes | Landing page QR code |
|  | Any relevant certifications or symbols | FSSAI: 22424339000533 |